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BENEFITMALL COMPLETES ACQUISITION OF COMRISK INSURANCE

Deal Further Develops BenefitMall's Product Offerings for Brokers

(Dallas – May 1, 2006) BenefitMall, one of the nation's leading broker services companies, announced today that it has acquired Comrisk Insurance, a full service national General Agency specializing in medical stop loss insurance servicing brokers/consultants and Third Party Administrators.

Comrisk Insurance represents the leading national insurance carriers in the medical stop loss industry. They specialize in providing reinsurance markets, stop loss consultation, and post sell administrative services. The acquisition expands BenefitMall's product offerings to include another high demand service in the insurance marketplace.

"We are constantly seeking out the best opportunities to grow BenefitMall's business nationwide and to diversify our product offerings to best support our broker partners," said Bernard DiFiore, President and CEO of BenefitMall. "Comrisk Insurance will give our brokers a strategic competitive advantage to provide superior products and services to their business clients."

John Mathews, Comrisk Founder, and Dean Boever, Comrisk President, remarked, "We are excited about the potential benefits of this merger for our producers, as well as the carriers that we work with. We believe that this merger will enable us to service our producers and their clients at an even higher level."

This acquisition further establishes BenefitMall as the largest national employee benefits general agency exclusively focused on wholesale services. Comrisk Insurance will be doing business as *Comrisk Insurance A BenefitMall Company*.

About Comrisk Insurance

Comrisk Insurance, one of the largest General Agents in the United States is a full service agency specializing in the marketing, placement and servicing of stop loss for insurance brokers/consultants and Third Party Administrators. In business for 11 years, Comrisk Insurance is located in Phoenix, Arizona, where they represent the leading national insurance carriers in the medical stop loss industry.

About BenefitMall

BenefitMall is the complete broker-oriented sales solution that provides brokers with products, services and tools to make selling employee benefits to small businesses more efficient. Headquartered in Dallas and in business for 25 years, BenefitMall offers small-business brokers thousands of plans from more than 100 leading insurance carriers, either directly through the Company's sales offices, or via its website, <http://www.benefitmall.com>. BenefitMall is the largest General Agency in the country supporting brokers in the selling of employee benefits to small businesses and has sales and support offices located in 27 U.S. markets serving 11 states. BenefitMall sells more than \$2 million in new premiums per day through a national network of more than 15,000 independent Brokers who are registered with us.

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