

# FACT SHEET

## BENEFITMALL AT A GLANCE

- **Headquarters:** Dallas, TX
- **Year Established:** 1979
- **Private Ownership:** CRC Group
- **Number of Employees:** 799
- **Number of Offices, Nationwide Coverage:** 30
- **Carrier Relationships:** 200+
- **Broker Partners:** 20,000+
- **Clients (SMBs):** 200,000+
- **Annualized In-Force Premium:** \$8.9 Billion
- **Annualized New Coverage Sold (2024):** \$2.3 Billion

## LEADERSHIP TEAM



**President**  
Bob Love



**Senior Vice President,  
Administration  
& Operations**  
Jeff Lewis



**Senior Vice President,  
Carrier Relations**  
Tiffany Stiller



**Senior Vice President,  
Sales & Service**  
John Wiesler



**Vice President,  
Finance**  
Marc Olson



**Vice President,  
Product Development**  
Katie Crist

## ABOUT BENEFITMALL

Headquartered in Dallas, BenefitMall is one of the largest general agencies in the U.S., working with a network of 20,000 brokers to deliver employee benefits to more than 200,000 small and medium-sized businesses. Founded in 1979, BenefitMall leverages innovative technology backed by human expertise to provide a seamless selling experience for its carriers, brokers, and their clients. BenefitMall is part of CRC Group's Specialty + Benefits division, a leading national wholesale distributor of specialty insurance products.

## ABOUT CRC GROUP

CRC Insurance Services, LLC is one of North America's largest independent wholesale specialty insurance distributors, delivering the broadest range of insurance solutions available in the marketplace today. With over 5,800 teammates in offices across the United States and Canada, CRC Group places more than \$29B in annual premiums across property and casualty and employee benefits. Learn more at [www.crcgroup.com](http://www.crcgroup.com).

## MEDIA CONTACT INFORMATION

If you are a member of the press and you have a specific inquiry, please send your requests to:



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Visit us at:  
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Contact us:  
888.338.6293



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## OUR COMMITMENT TO BROKERS

- BenefitMall provides a holistic end-to-end solution for insurance brokers through trusted experts offering tools, services, and technologies to simplify their business and empower them in growing their business.
- BenefitMall plays a critical role in the distribution of employee benefits to small and midsize businesses. All businesses deserve affordable, quality workforce products to help attract and retain talent. BenefitMall provides brokers with access to benefit packages that their clients' employees and families need and value.
- From health coverage to life, disability, dental, vision, and more, BenefitMall connects brokers and their clients with carriers for no additional cost. BenefitMall offers carriers efficiencies in distributing their products and serving their clients beyond their own sales and service groups through reliable alternative means.
- BenefitMall offers brokers a complete 360° digital solution that is paperless, secure, and seamless across every point of client engagement—from quote to enrollment to annual renewals and year-round benefits administration.
- By enabling brokers to better serve employer clients and work more efficiently, BenefitMall delivers its commitment to innovative technology backed by human expertise, for the fastest, easiest, and most trusted benefits selling experience.

## CORPORATE HISTORY



Visit us at:  
[www.benefitmall.com](http://www.benefitmall.com)



Contact us:  
888.338.6293



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